

# NEWSLETTER #5

## Platform Workers Deserve Better: Call for Immediate National Implementation of the EU Directive

Trade unions across Europe are urging EU member states to act quickly in implementing the Platform Work Directive, a newly adopted measure aimed at protecting millions of workers who have been forced into bogus self-employment by platform companies. These workers—often delivery riders, taxi drivers, and care workers—are missing out on fundamental rights, including the minimum wage, sick pay, and paid holidays.

### Key Changes the Directive Will Bring:

- Presumption of Employment: Workers will be presumed employees, making it easier to claim their rights.
- Regulation of Algorithmic Management: Algorithms that hire and fire workers without transparency will now be regulated.
- Trade Union Recognition & Collective Bargaining: Ensures platform workers have the right to unionize and negotiate for better pay and conditions.

Though a two-year transposition period has been set for the directive to be fully implemented at the national level, the European Trade Union Confederation (ETUC) is calling for immediate action.



### Workers Speak Out at ETUC's Platfor(u)m Event

Platform workers shared personal stories at a recent ETUC event, emphasizing the importance of swift and full implementation of the directive. They highlighted how this directive could significantly improve their lives by ensuring job security, fair wages, and the right to join a union without fear of retaliation from algorithmic decision-makers.

### ETUC Confederal Secretary Tea Jarc Stresses Urgency:

"For too long, hardworking taxi drivers, delivery riders, and care workers have been denied their basic rights while tech giants profit. We cannot wait two more years for workers to receive the minimum wage, sick pay, or holiday leave. Member states must act now."

Jarc further emphasized the growing importance of regulating the platform economy, calling it a "regulatory wild west" that exploits workers and places an unfair burden on responsible businesses and public systems.



Co-funded by  
the European Union



TRADE UNION DIGITALIZATION OFFICERS

### What's Next?

The ETUC is also pushing for further legislative action to protect workers in other sectors affected by algorithmic management. This groundbreaking directive sets a new standard for safeguarding workers' rights and ensuring that technology is used to empower, not exploit.

Member states must fully involve social partners in the implementation process to ensure workers receive the protections they deserve.

**Stay tuned for more updates as the platform economy faces its biggest regulatory shake-up yet.**

## Platform Economy – Time to Level the Playing Field!



Co-funded by  
the European Union